

INSIGHTS 7

The Problem We Solve

Leaders of public and most private companies are under enormous pressure to improve their sustainability performance. But sustainability can't be improved in a vacuum—companies still need to ensure financial viability and growth. To succeed in this new environment, leaders need to be able to connect the dots between doing well and doing good.

Our Solution

The Insights7 platform has a 12-year track record of empowering teams across a company to make high impact decisions that improve performance and sustainability. Delivered as a software as a service, the platform helps leaders see, understand and balance the value/cost/risk tradeoffs their decisions have on net corporate value. Any team can use the system on its own. The more teams using the system, the better the overall outcome for your company.

The Magic

The customizable value chain structure in our platform helps you map how the work of individual value creation teams combines to create value for shareholders, stakeholders and the environment. Having this structure helps supercharge existing systems by organizing and integrating data for better decisions. And it ensures accurate mapping of controls and policies for reliable, auditable reporting.

Approaches and Outcomes

- Solve a specific problem or challenge that needs to balance financial and sustainability success
- Optimize your team's work and how it connects to the rest of your company
- Implement a reporting standard or control system and link it to all the teams that affect performance under the standard
- Embed ESG across a company by arming all teams with tools for holistic management and decision making

The Results

Having integrated, comparable data in a single hub enables clear-headed reporting and analysis of:

- Current health and performance
- Improvement priorities
- Business cases for change
- Calculations of return on investment (ROI) and time to value (TtV).

Adopt at Your Pace

We provide free access to our full platform for up to three value chain teams. This way, your first teams can get early wins and solve pressing priorities without upfront investment. Once it works for them, other teams will see the path to deliver on their own improvement ideas.

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