

INSIGHTS7

The Problem We Solve

Leaders of public and most private companies are under pressure to improve their sustainability performance. But sustainability can't be improved in a vacuum—companies still need to ensure financial viability and growth. To succeed in this new environment, leaders need to be able to connect the dots between doing well and doing good.

Our Solution

The Insights7 platform has a 12-year track record of empowering teams across a company to make high impact decisions that improve performance and sustainability. Delivered as software as a service, the platform helps leaders see, understand and balance the value/cost/risk tradeoffs their decisions have on overall value creation. Any team can use the system on its own. The more teams using the system, the better the overall outcome for a company.

The Magic

The customizable value chain structure in our platform helps you map how the work of individual value creation teams combines to create value for the company, its stakeholders and the environment. Having this structure helps supercharge existing systems by organizing and integrating data for better decisions. And it ensures accurate mapping of controls and policies for reliable, auditable reporting.

Sample Starting Points

Sustainable Value Measurement - Reporting and control of full KPI portfolio. Ex: Sustainability and integrated reporting, cost accounting, performance measurement.

Sustainable Value Growth for Teams - Optimization of work for individual functional teams. Ex: Production, governance, sustainability, asset management, IT, finance.

Sustainable Value Growth for Organizations – Alignment and optimization of work across a major department or full corporation. Ex: Sustainability transformation, agile, lean, strategy, performance management.

The Results

Having integrated, comparable data in a single hub enables clear-headed reporting and analysis of:

- Current health, alignment and performance
- Improvement priorities
- Business cases for change
- Calculations of return on investment (ROI) and time to value (TtV).

Adopt at Your Pace

Adoption of our platform is scalable. We advise starting with a few priority teams to deliver early wins and solve pressing challenges without a large upfront investment. You can stop there but it's always easy to scale as other teams see the path to deliver on their own improvement ideas.

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